



WE ARE HIRING!

Student Assistant Vacancy LMU IEC Social Media

The LMU Innovation & Entrepreneurship Center (IEC) engages in research and teaching on innovation and impact-oriented entrepreneurship, promotes activities and networks in these fields and supports startups on their way towards becoming a legal entity. As part of our communications and public relations work, the Center is looking for student support.

Responsibilities:

- Contributing to the communication strategy of the IEC.
- Independently creating texts and visual materials for various channels at the IEC and implementing an editorial plan (social media, newsletters, and other information channels).
- Conducting independent research on startup stories, deals, or important publications related to entrepreneurship and innovation.
- Engaging with entrepreneurial personalities for events and teaching purposes and assisting with scouting for programs.
- Contributing to event planning and of the activities of Munich partner universities and the ecosystem.

What we offer:

- Entrepreneurial spirit - Become part of a newly emerging project!
- Freedom - Work independently and results oriented!
- Flexibility - Hybrid working model (in-office/WFH)
- Autonomy - Own your projects and bring your ideas to the table!
- Insight - Experience how startups are created and evolve!

Your profile:

- You are studying in a bachelor's or master's program at LMU or another university.
- You enjoy thinking creatively and outside the box.
- You are motivated and responsible, and you're eager to drive your own sub-projects.
- You are organized, able to work in a team, independent, and detail-oriented.
- You have excellent spoken and written English skills.
- You have 10-20 hours per week available.
- You have strong communication skills and a willingness to approach people,
- an interest in entrepreneurship and entrepreneurial culture,
- creativity and enthusiasm for design,
- some IT affinity (MS Office, understanding of social media, Adobe, Canva) or willingness to learn in this regard.

Please send a comprehensive and complete application (including resume, cover letter, and relevant documents) via email (a consolidated PDF file, max. 10 MB) to Ms. Rabia Özdemir (iec-communications@som.lmu.de). Feel free to reach out if you have any questions.

For more information, visit: www.iec.lmu.de



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